



Robin Elizabeth DeGracia

Around the World With Kids

About Me

10+ years ago I started my blog as a place to keep the memories of our family adventures, it's grown into a resource for normal families who want help taking adventures. I cover all ranges of age groups as well as multi-generational travel, couples trip, and even a little bit of solo-mom travel. With my husband and two teens in tow, we travel near and far and share tips how to save on travel, detailed destination guides and more. I am a working professional with my own marketing and strategy consulting firm providing flexibility to take the family on adventures from their home base in the San Francisco Bay Area.

Audience / Reach



2300+

Followers



20K

Impressions



4.1%

Engagement Rate

64%

United States

63%

25 - 44 Year Olds

73%

Women





What I Can Provide

We don't just visit destinations; we help families navigate them. Our platform serves as a trusted resource for parents looking to bridge the gap between "dreaming of a trip" and "booking the flight." By combining deep-dive editorial content with high-energy social storytelling, we provide you with a multi-dimensional approach to reaching modern traveling families.

How we can work together:

- Comprehensive Editorial Coverage on our blog
- Dynamic Social Storytelling thru photography and short form video
- Expert Authority & Media Presence from a seasoned voice in the travel industry

Ready to partner? Let's discuss how we can tailor a campaign to meet your brand's specific goals.

Collaborations



Speaking Engagements

Latino World Travelers La Casita Expert Session - November 2025 - *Viaje Con Los Abuelos: Plan a Multi-Generational Trip that Works for Everyone*

KPIX Morning News (CBS Bay Area) - June 2025 - *Summer Family Travel Expert interviewed by Gianna Franco*

Bon Voyage Besties - June 2025 - *The Ultimate Guide to Family Travel with Robin DeGracia*

Bougie in a Backpack Virtual Summit - April 2025 - *Teaching Kids How to Pack*

DIY Trip Summit - January 2025 - *Planning a Multigenerational Trip in Europe*

Bougie in a Backpack - November 2024 - *From Toddlers to Teens Traveling with Growing Kids*

Bougie in a Backpack Virtual Summit - October 2024 - *Traveling with Growing Kids*

WandrWorking Podcast - May 2024 - *Does Having Kids Stop You From Traveling The World?*

Latino Travel Fest - June 2023 - *Traveling with Kids*

